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# VitrA

Home



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## The evolution of the total bathroom

A new type of bathroom awaits you. It's no longer a mixture of different components and fixtures. It's no longer an isolated or forgotten space. Instead, it's a room that embraces your values and enhances your daily life.

So whether you're conscious of cleanliness, style, comfort, or practicality, you can look to one brand. VitrA offers you a complete, unified vision that's worthy of your own home and lifestyle.

VitrA has evolved bathroom culture for over 60 years. From the country that perfected the rituals of human cleanliness with hammams, comes a brand that will totally change your notion of the bathroom.

















Wellness comes from a balance of mind, body and spirit. Finding that balance can begin in the bathroom.

Soft tones relax you, smooth surfaces soothe you... With VitrA you can create a sanctuary of calm. It's a place to relax, meditate, read and escape from the pressures of your daily existence by stepping outside of the world beyond.

Step into a world of wellness within your home.









### Creating complete bathrooms

Practical, comfortable and well-designed, a VitrA bathroom is a complete, contemporary living space. In it we can restore balance to our lives through rest, recreation, indulgence in personal care and countless other revitalizing activities.

As a result, the often overlooked space of the bathroom becomes a core chamber that improves not only our homes and our businesses, but the flow of our daily lives



# VitrA

### The Technology Of Bathroom Culture

Technology not only allows us to create more aesthetically pleasing bathrooms, it allows us to create safer, more hygienic spaces as well. Greater cleanliness improves every aspect of our lives. It's also the reason bathrooms were invented in the first place.



### Odour - free

VirrA oxygen

People go to great lengths to mask disturbing smells. But why not eliminate them outright? Our unique Odour Absorption System traps unpleasant odours with a fan and filter system in the cistern, which automatically absorbs malodorous molecules. This is also paired with an optical sensor that automatically flushes so that the airborne particles that create unpleasant smells never reach your nostrils. Better yet, your bathroom not only smells better, it is more hygienic.



### Stain - free



Limescale is persistent in most bathrooms. VitrAclean technology is a special double-glazing process that makes washbasins, WC pans, urinals and bidets water repellent. No harsh chemical cleaning agents are needed to keep them beautifully stain-free for years.



### Aquaseat

Personal hygiene is thoroughly improved by Aquaseat, the ultimate toilet seat, which improves WC pans with gentle washing and bidet functions. Options include water heating, odour absorption and VitrAhygiene for enhanced anti-bacterial protection. Eco, Basic, Lux and UltraLux models are all available for your home. The removable seat allows for simple cleaning, while its soft-closing hinge mechanism reduces noise and risk of injury from slamming seat lids and covers.



### Hands-free

Not only used for public washrooms, optical sensors promote a healthy, hygienic home. Available for a range of different flushers and concealed cisterns, they are also easily paired with VitrA's exclusive Odour-Absorption System.



### Bacteria - free

VirrA hygiene

In moist environments, an extra degree of protection is needed to deter bacteria. VitrAhygiene is a unique glazing process available on all ceramic sanitaryware (washbasins, WC pans, bidets and urinals). By adding silver ions to the raw glaze it offers almost 100% protection against the spread of bacteria. Extremely hard-wearing, VitrAhygiene glaze will last the lifetime of any product it's been applied to.

In spirit, bathroom design is no different than any other kind of design. Keeping it fresh means constantly re-thinking ways of approaching the same functions. It's an exciting process, giving life to new ideas as well as surprising new forms. Predicting the next generation of trends and using the latest technology, this is bathroom culture for the evolving lifestyles of tomorrow.

22 - 39 **Expressive**  VitrA







### İstanbul Collectior

The organic forms of the washbasins, bathtubs, shower trays and bathroom furniture complete each other, creating the total bathroom.



Istanbul round bathtub with joystick free-standing bath/shower mixer

istanbul cabinet storage

Tiles

25x40 cm organic pattern 25x40 cm organic pattern - filled















istanbul WC pan with control panel, istanbul bidet and built-in joystick bidet mixer

2 istanbul oval bathtub and bath mixer with handshower

İstanbul floor-standing bath mixer

<sup>\*</sup> To see the entire range in this series, please refer to the Istanbul Collection catalogue.









### Piu Due

Square, circular, oval and shell-shaped triangular bowls complement the straight lines of the bathroom furniture.

1
Piu Due triangular bowl
Juno concealed basin mixer
2
Piu Due revolving cabinet
3
Piu Due drawer with laundry basket
4
Dream white bathtub with chrome legs
190x90 cm
Juno bath/shower mixer
with Matrix hand shower set

Tiles 30x60 cm Ararat black 30x60 cm Ararat d. grey













# Juno

Wood, stainless steel and ceramic materials blend together seamlessly in a variety of geometric forms to create the inimitable Juno line.

1 Helice whirlpool bathtub with wooden panel Ø160 - Ø150 cm

2

Juno wall-hung cabinet

3

Juno washbasin and washbasin furniture unit

4

Montana wall-hung WC pan and bidet Juno bidet mixer and accessories

#### Tiles

40x40 cm Porfido stone grey matt 60x90 cm Porfido stone tabacco matt

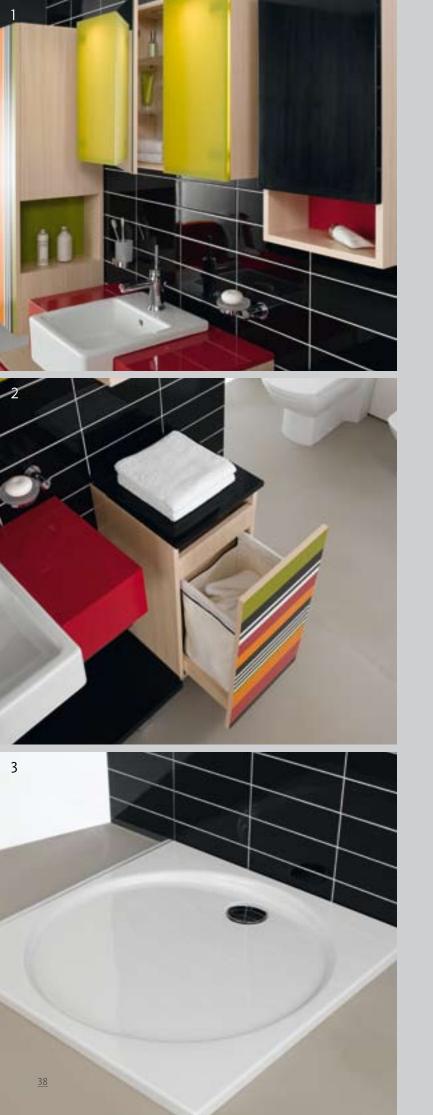














1
Think Hepi mirror cabinet
and semi-recessed basin
2
Think Hepi base unit with electric outlet
and laundry bag
3
Matrix flat shower tray
90x90/80x80 cm

Tiles
10x30 cm glossy black



Contemporary life is exciting.

It's an exhilarating, occasionally exhausting journey from home-to-work-to-play and back again to start the process all over. Recharging ourselves is essential. Where better but the bathroom to begin, and end, such days?

Even within a limited space, bathroom culture of the present prepares us for this hasty urban climate. These efficient and thoroughly thought-out environments are perfect for speeding through, or alternately, slowing down, the day.

42 - 107 **Modern**  VitrA









1 Espace bathtub 195x95 cm Diagon bath mixer and Sense handshower set

Espace asymmetrical washbasin with towel bar and glass shelf, asymmetrical wall-hung WC pan, electronic operated concealed cistern, Diagon basin mixer and Diagon accessories, Espace corner shower tray 90x90 cm

Espace asymmetrical wall-hung WC pan, bidet, Diagon bidet mixer and Diagon accessories

## Espace

With its aesthetic and innovative sanitaryware and bathroom furniture, the Espace line is one more testimony to the design superiority of VitrA.



1
Espace double bowl washbasin and wasbasin unit
Diagon basin mixer and accessories
2
Espace basin trolley
3
Espace tall unit with fridge
4
Espace tall unit with pull-out door

#### Tiles

30x60 cm Espace 3x60 cm Espace metallic border 12.5x40 cm Espace border (Clouds) 25x40 cm Espace



















1
Sense washbasin and ceramic counter
Juno basin mixer and accessories

2

Helice whirlpool bathtub Ø160 - Ø150 cm Artemis bath/shower mixer

3

Sense WC pan, bidet and Juno bidet mixer

4

Sense washbasin Juno basin mixer and accessories

### Sense

The Sense line includes a cylindrical washbasin, pedestal, ceramic counter, floor-standing and wall-hung WC pan with it's bidet.

**Tiles** 30x60 cm Ararat grey matt 30x45 cm Ararat border grey-black











# Softcube

The refined details and smart accessories of Softcube take the bathroom experience to a new level.

Revolving cabinet with mirror

2

Softcube mirror and ceramic accessories

3

Softcube wall-hung WC pan with electronically controlled concealed cistern with odour-free system Softcube bidet and newspaper shelf

4

Softcube washbasin, towel bar and jewellery box, Juno basin mixer







# Nuovella

Sharp outlines and cubic forms characterize this collection. The pronounced forms of Nuovella's washbasins strike a pleasing note when combined with the deluxe colour and material range of the bathroom furniture. Nuovella is always a novel way to outfit the bathroom.



Nuovella basins carry over the same angular theme. Glass countertop and wood or lacquered furniture units with colour options are adaptable to bathrooms of all sizes. The metal towel bar mounted under the basins underline the integrated design concept of Nuovella.

Nuovella washbasin, washbasin unit, mirror and shelf unit *Ilia basin mixer and accessories* 

Nuovella washbasin, washbasin unit, mobile laundry and basket unit Juno basin mixer

Nuovella mobile storage unit

Nuovella washbasin and towel bar Ilia basin mixer











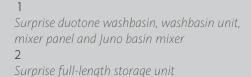




Surprise

Offering the choice of two different washbasin sizes as well as the option of a single or a double storage unit, Surprise is highly adaptable bathroom furniture. In addition to combining the washbasin, storage unit and mirror, endless other configurations are possible. The choice of wall-mounted or basin-mounted faucets is also yours.

Special features, such as a hidden full-length mirror inside the full-length vertical storage cabinet, mean that there's a lot more than meets the eye with Surprise.



Suprise double washbasin









#### Nuova

Nuova offers multiple-sized washbasins and bathroom furniture easily adaptable to all bathrooms, as well as an ergonomic wall-hung WC pan and a bidet option. Bathroom furniture, in natural walnut veneer or lacquered finishes, is available in wall-hung versions for optimal space use and increased hygiene.



2

Nuova washbasin and washbasin unit Ilia basin mixer and accessories

3

Nuova guest bathroom basin and furniture Minimax basin mixer

4

Nuova close-coupled WC pan and bidet Ilia bidet mixer

Tiles 30x30 cm Scala border grey 10x30 cm Scala white matt



















1 Matrix washbasin, basin mixer and accessories 2

Matrix circular washbasin, washbasin unit and Matrix concealed basin mixer

Matrix close-coupled WC pan, bidet and Matrix bidet mixer

4

Matrix flat shower tray 140/120/110x80 cm

## Matrix

The cabinets, mirror solutions, washbasins, faucets and accessories of Matrix can be combined in infinite varieties ensuring that every Matrix bathroom is unique and individual. The system is made up of over 100 pieces with a rich range of colours and sizes to choose from and they can be combined in a myriad of ways, from the smallest to the most spacious bathrooms, allowing you to make a personal statement.







1
Step One-piece WC pan and Step washbasin
2
Step washbasin with Diagon basin mixer
3
Step monoblock cisten, back to wall WC pan and bidet









1
Montana washbasin with pedestal
Arion basin mixer and Alfa accessories
2
Montana bidet and close-coupled WC pan
Arion bidet mixer and Alfa accessories
3
Arion basin mixer with pop-up
and Alfa accessories



















1 Luna washbasin with Armix Lux mixer and Alfa accessories.

Luna close-coupled WC pan, bidet and Armix Lux bidet mixer

Streamlined Luna flat shower tray 100x100 / 90x90 / 80x80 cm











## Retro

The mirror cabinet, white and beech colour combined units and round edged cabinet doors accentuate the 60's look of Retro.

Asymmetric washbasins come with a choice of right or left mounted faucets for optimal use of bathroom space.

Retro washbasin and Ilia joystick basin mixer **2** 

Retro short projection washbasin, washbasin unit and Ilia basin mixer

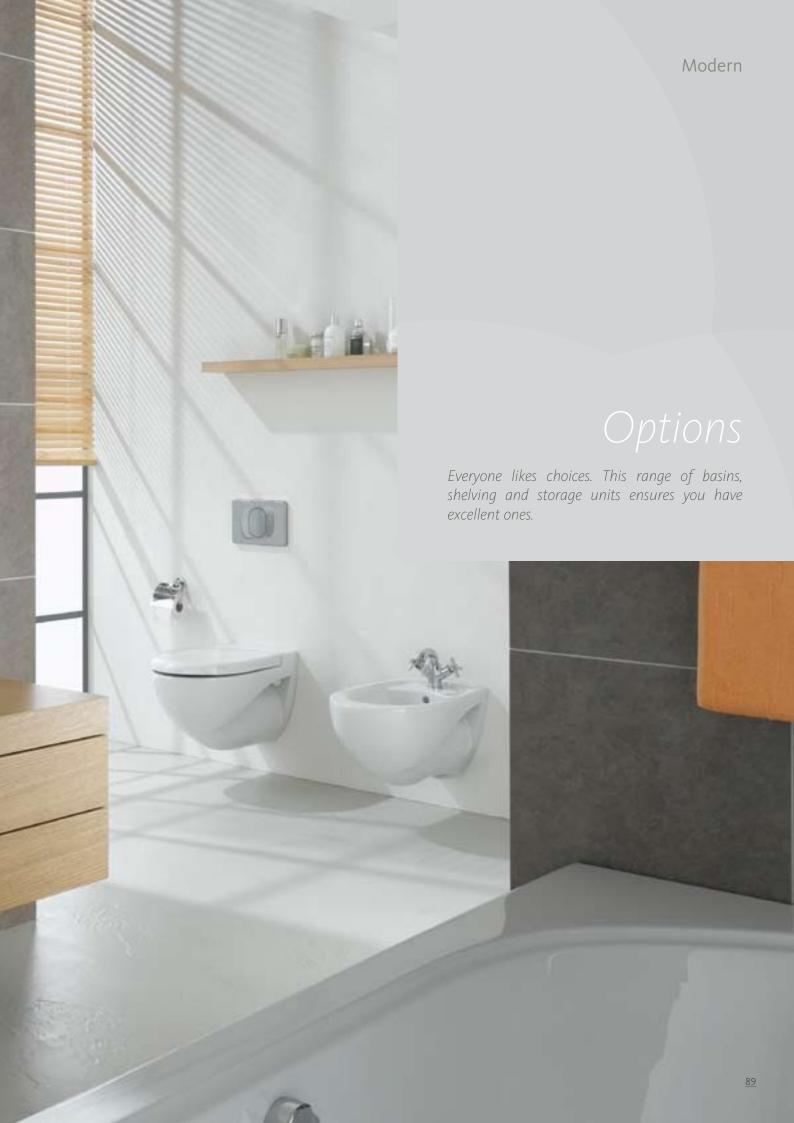
Retro close-coupled WC pan, bidet and Matrix bidet mixer

Tiles 30x30 cm Scala border beige 10x30 cm Scala cream matt











## Options

The Options series is extremely adaptable to your needs - it includes three distinct washbasins that can be installed on either side of the counter.

The counters come in 60 cm and 120 cm sizes, allowing for different combinations.



1

Options washbasin with natural oak counter and Juno basin mixer

2

Options washbasin with Juno concealed basin mixer and minimalist trap with push button

3

Options washbasin with wenge counter and Juno basin mixer

4

Options natural oak counter
The drawers spring open with a simple push













1
Eura washbasin with pedestal,
Arion basin mixer and
Apollon accessories
2
Eura close-coupled WC pan
and Apollon accessories













## Form 500+

The integrated mirror and washbasin unit create unity of form while offering extra storage to keep the bathrooms from becoming an unsightly mess. The functionality of a magnetized mirror also means that notes can be left for those late-to-bed or early-to-rise members of the family.

Available in teak or white lacquered MDF, Form 500+ keeps busy bathrooms uncluttered with a series of special storage solutions, including a washing machine storage unit, a range of cabinets for different washbasins, as well as mirrors with double-ended storage units.

Additionally, modules can be combined to create short or tall cabinets, according to preference and the space constraints of your bathroom. All in all, Form 500+ adds a lot to your bathroom.

1
Form 500+ washbasin and washbasin unit,
Minimax basin mixer and accessories
2
Form 500+ tall unit laundry basket
3
Form 500+ washing machine unit











Form 500 washbasin with pedestal, Minimax basin mixer and accessories

Form 500 wall-hung bidet and WC pan, with dual flush concealed cistern
Minimax bidet mixer and accessories

Form 500 bidet and close-coupled WC pan, Minimax bidet mixer and accessories













1 Form 300 wall-hung WC pan, Minimax accessories 2

Form 300 cloak-room washbasin, Minimax basin mixer and accessories

Form 300 bidet and close-coupled WC pan, Minimax bidet mixer and accessories Some styles are timeless. So while VitrA constantly looks to the future to update function and comfort, it also looks to the past to reinterpret classic styles which continue to inspire designers and artists.

This is bathroom culture for those with a taste for the elegance and refinement of the past but who enjoy the function and comfort of the present.

110 - 116 Classic VitrA







#### Aria

The 100cm-wide Aria console basin combines elegance with convenience. Its ceramic legs are a high-tech tribute to the artists and craftsmen of old.

1
Aria console basin and console leg,
Assos basin mixer and accessories
2
Aria closed coupled WC pan and bidet,
Assos bidet mixer and accessories

Tiles 25x40 cm Ikat sand 30x30 cm Ikat sand 8x25 cm Ikat border sand

















#### Serenada

Rich in options, Serenada offers a range of washbasins, mirrors and storage units to choose from. Mirrors can be fitted with specially designed Serenada fixtures.

The sitting unit conceals a storage box beneath its natural leather seat.

1 Serenada washbasin Assos basin mixer and accessories

2

Serenada sitting unit

3

Serenada close-coupled WC pan and bidet Assos bidet mixer and accessories

4

Ida bathtub 150/140/130/120/105x75 cm Assos bath mixer

# Tiles 8x25 cm Ikat border sand 25x40 cm Ikat sand 30x30 cm Ikat sand



























1
Mona close-coupled WC pan and bidet
Atlanta bidet mixer and accessories

2

Mona wall-hung WC pan and Atlanta accessories

Mona guest bathroom washbasin and washbasin unit Atlanta basin mixer and accessories

4

Mona vanity basin and washbasin unit Atlanta basin mixer and accessories

#### Mona

The Mona line incorporates a very rich range of washbasin and storage unit choices. Metal accessories underline the natural aesthetics of solid wood and glass.

#### Tiles 2.5x2.5 cm Naturline beige 2.5x5 cm Naturline beige









#### Chelsea

A natural look and convenience come to the fore in Chelsea's English country style wood and ceramic combination. Bathroom furniture and add-on modules specially designed for Chelsea help create a cheerful country atmosphere in the contemporary bathroom.

Chelsea countertop basin and washbasin unit Assos basin mixer

2

Chelsea washbasin Assos basin mixer

3

Chelsea close-coupled WC pan and bidet Assos bidet mixer and accessories

4

Eura bathtub 170/160/150x75 cm Assos bath mixer









# A World of Projects A World of Experience

By creating the total bathroom concept and pairing it with its impressive production capabilities, VitrA is an uncontested global leader in terms of product portfolio. Some 80% of its production is exported to over 75 countries by 150 exclusive showrooms and 2,000 sales points across the globe.

Adam & Eve / Belek, Antalya Benfica-LUZ Stadium, Lisbon Bologna Airport, Bologna Charles de Gaulle Business Center, Romania Chelsea Football Club, Chelsea Country Mall Shopping Center, Bahrain Creche de la Clamart, Clamart - Paris Emirates Stadium (Arsenal), UAE Green Lake Residential Housing, UAE Haifa Residential Building Nr 3, Bahrain Heathrow Airport (Terminal 5), London Heathrow Airport (Terminal 3), London Hotel Bellevue, Dubrovnik Hotel de la Baie, Morgat Hotel Hermitage de Sauges, Laval Hotel Hilton -Parc Monceau, Arc de Triomphe, Paris Hotel Intercontinental - Uzbekistan Hotel Kempniski, Sofia Hotel Novotel, Lebanon Maccabi Haifa Football Club, Haifa Maison de la Retraite, St Brieuc Marriott Courtyard Hotel, Georgia Marriott Hotel County Hall, London Meridian Hotel München, Münich Meridien Hotel, Seychelles Middle East Tower Residential Building - Juffair, Manama Milan Convention Center, Milan Millenium II, Transatlantic Nottingham Belfry Hotel, Nottingham Park Hotel, Budapest Queen Mary II, Transatlantic Radisson Sas Hotel, Riyadh Renaissance Hotel, Moscow Residence Villadomme, La Rochelle Royal Bank of Scotland, Executive Suites, Edinburgh Royal Bank of Scotland, World Headquarters, Edinburgh SAS Radisson Schipol, Amsterdam Sheraton Hotel, Erbil Sheraton Hotel, Rotorua Sheraton Skyline Hotel, Heathrow, London Sheremtyevo-III Airport, Moscow Sporting-ALGERVERDE Stadium, Lisbon Stadium of Spartak Moscow, Moscow The Pinnacle, Romford Urban Villas, Zagrep Vanatoru Hotel, Poiana Brashov Wembley Stadium, London

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